

EMCID's

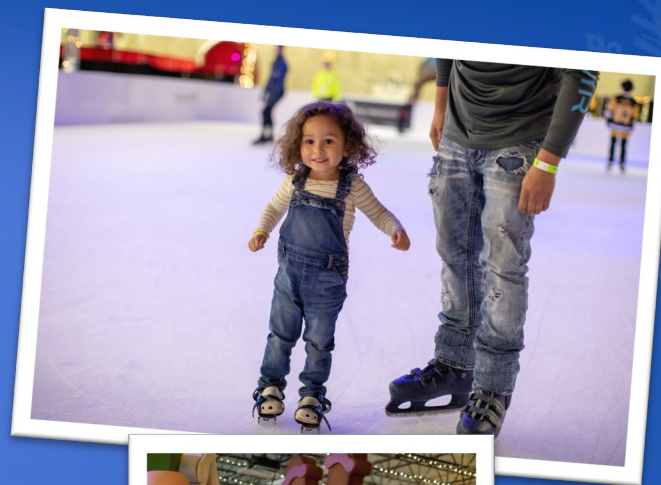
A
Holiday
to
Remember

2026
SPONSORSHIPS

OUR MOST POPULAR EVENT RETURNS!

A Holiday to Remember is back for another unforgettable season – this year at the new **Caney Pines Convention Center!** The East Montgomery County Improvement District's (EMCID) signature holiday event returns with ice skating, an ice slide, bumper cars and festive fun for the whole family.

**A Holiday to Remember will run:
December 26, 2026 – January 4, 2027**



WHY SPONSOR?

With nearly **25,000 guests** in attendance in past years, A Holiday to Remember puts your brand directly in front of thousands of local families during the most connected, celebratory season of the year.

Reach Your Target Audience

Connect with EMC families, businesses and community members actively shopping, dining and making decisions about where to spend their holiday season.

A New, Premier Venue

Caney Pines Convention Center gives sponsors a larger, more polished stage to showcase their brand than ever before.

Maximum Visibility

Put your brand in front of guests throughout the entire event, not just for a single day.

A Trusted Partner

Partnering with us means aligning your brand with an organization residents already know and support.

Community Goodwill

Directly associate with a community tradition supporting a family-centered holiday experience.

ICE RINK SPONSOR

Be the Star of A Holiday to Remember!

- Recognized in all marketing, advertising, promotion and public relations
- Logo/name will appear on six (6) dasher board panels in the ice rink (each panel 120" x 34")
- Logo on event website and social media posts
- Private party area for 2 hours during normal operating hours for up to 25 guests including skate rentals
- 75 complimentary wristbands, valid any operating day

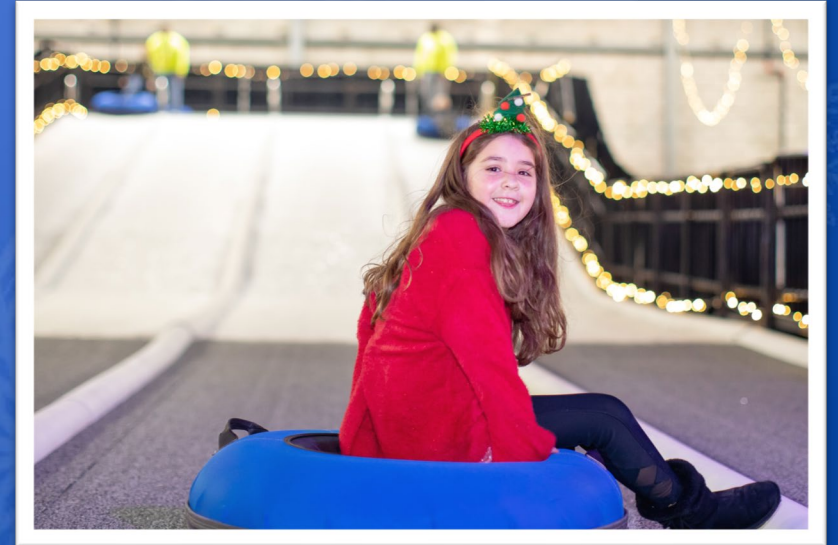


Sponsorship must be secured prior to printing deadline.

\$20,000

ICE SLIDE SPONSOR

- Company logo/name on slide railing banners
- Company logo/name will appear on the event website and social media sites.
- Private parties are for 2 hours during normal operating hours for up to 30 guests including skate rentals
- 50 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$10,000

BUMPER CAR SPONSOR

- Company name/logo will be prominently displayed at the bumper car rink appearing on two (2) dasher board panels (each 44" x 44").
- Logo on event website and social media posts.
- 30 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$7,500

WINTER WONDERLAND SPONSOR

- Company logo/name at the entrance to the attraction
- Logo/name on event website and social media posts
- 10 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$7,500

SELFIE STATION SPONSOR

One of the Most Popular Spots!

- Company logo/name at the attraction
- Logo/name on event website and social media posts
- 10 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$6,000

NORTH POLE CAFÉ SPONSOR

- Company logo/name in the area where guests gather for food and drinks.
- Logo will appear on signage in the café area
- Logo on event website and social media posts
- 10 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$5,000

SKATE SHACK SPONSOR

- Company logo/name on skate rental station
- Logo will appear on one (1) dasher board panel in the ice rink (26' x 34')
- Logo on event website and social media posts
- 10 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$3,000

WIFI SPONSOR

- Company logo/name on wifi signage throughout event
- Logo will appear on one (1) dasher board panel in the ice rink (96"x34")
- Logo on event website and social media posts
- 10 complimentary wristbands, valid any operating day



Sponsorship must be secured prior to printing deadline.

\$3,000

APPRECIATION DAY SPONSORS

Four Available

- Honor our military, first responders, healthcare professionals and educators with a discounted day of fun!
- Company name/logo featured on sign at the entrance stating "[X] Appreciation Day sponsored by [Company]"
- Logo on social media posts for the Appreciation Day



Sponsorship must be secured prior to printing deadline.

\$2,000

THEME NIGHT SPONSORS

One Remaining!

- Sponsor our highly anticipated theme nights, including Christian, **Tejano** and Country Music Nights.
- Company name/logo featured on sign at the entrance stating "[X] Night sponsored by [Company]"
- Logo on social media posts for the themed day



Sponsorship must be secured prior to printing deadline.

\$2,000

DASHER BOARD ADS

Multiple Available

- Logo/name on one (1) dasher board panel in the ice rink or bumper car rink (panel sizes vary)



Sponsorship must be secured prior to printing deadline.

\$1,500

MULTI-SPONSOR ADS

Multiple Available

- Logo/name on two (2) dasher board panels in conjunction with other sponsors in the ice rink or bumper car rink (panel sizes vary)



Sponsorship must be secured prior to printing deadline.

\$500

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For more information or to discuss
a sponsorship package, contact:

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